

## How It Works – Our Exclusive Lead Generation System

**1.** We design and custom build a website in YOUR specific industry or niche market. It doesn't matter what industry you work in from locksmiths, plumber's electricians and roofers through to dentists, doctors and lawyers, we can build a site that will capture the enquiries of your target audience with ease.

We design and build all of our websites in a very specific way and all in the name of converting internet search traffic into potential customers for you.

The site used in this example is for an Electricians in Johannesburg which can be found at <http://www.electrician-johannesburg.com>



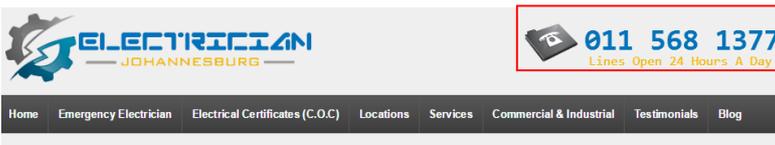
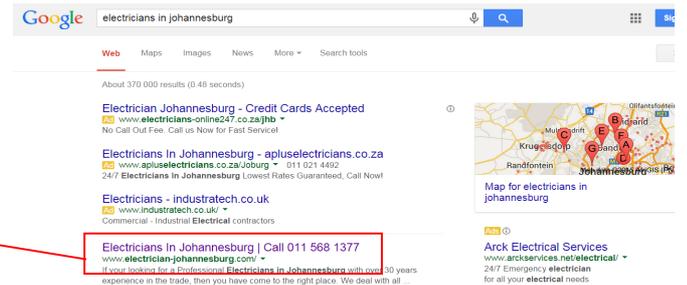
**2.** 1000's of potential customers are searching for businesses just like yours on a daily basis. When a customer searches in google, it's important to be visible at the top of the search listings

**3.** Through our own marketing efforts, we will actively push our websites up the rankings in google.co.za, Yahoo & Bing in order to gain maximum visibility for anyone looking for an "Electricians in Johannesburg" – The example below is in Position 1 of google.

### Electricians In Johannesburg | Call 011 568 1377

[www.electrician-johannesburg.com/](http://www.electrician-johannesburg.com/)

If your looking for a Professional **Electricians in Johannesburg** with over 30 years experience in the trade, then you have come to the right place. We deal with all ...



**4.** We issue each website we build with its own unique phone number. The phone number is a local telephone number and is relevant to a specific town or city, for example, Johannesburg, 011

**5.** We then set up our telephone system with YOUR business contact number(s). When a potential customer rings the number on our site, the call diverts to YOU.

We can set up multiple business numbers to receive the calls from one of our sites. For example if you work shifts or 24 hours, we can divert the calls to different employees at different times of the day so you will never miss an opportunity again!



**5.** Customers will also be able to use a "Contact Us" form on the website which is again, diverted directly to your inbox. There is no down time and all enquiries are received in real time meaning you get the best opportunity to close the business there and then.

OUR SERVICE IS 100% RISK FREE. NO UPFRONT PAYMENTS, NO LENGTHY CONTRACTS AND NO HARD SELL. IF WE DON'T SEND YOU GENUINE BUSINESS ENQUIRIES, YOU DON'T PAY A PENNY, SIMPLE.